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GIFFEST III

NATIONAL DESIGN CENTRE 18.05 - 26.08 2023

IMPERFECT

SUPPORTED BY:



NATIONAL
DESIGN
CENTRE

ARTIST BRIEF

- IMPERFECT -

We are curating our latest GIF exhibition surrounding the theme **IMPERFECT**. The exhibition will be held at the prestigious National Design Centre in Singapore for 3 months.

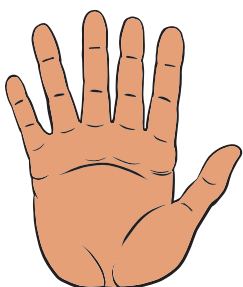
We want to highlight the beauty and value of imperfections, both intentional and unintentional. Challenge us to reconsider the impact of perfectionism on our society, including issues related to body image, self-worth, and mental health.

Imperfection can arise from mistakes or accidents that happen during the creative process, and from processes of experimentation and prototyping. However, rather than being seen as failures or setbacks, these imperfections can be valuable opportunities for growth and development. They can inspire new ideas and solutions, or lead to unexpected positive outcomes.

We want you to create a looping moving artwork which explores this idea of IMPERFECT. Create an artwork that is truly original, authentic, and meaningful.

Submit your creations via instagram and tag us **@giffestsg** or email us any enquiries to **info@giffest.com**. Artworks can be either square 1:1 or 16:9 format (horizontal or vertical).

This is a kid friendly showcase so please consider this before submitting your work. If your artwork is selected you will be contacted by our team to arrange HD uploads and artist information.



DEADLINE 30TH APRIL 2023

*If your artwork is selected you will be contacted by our team to arrange submission of HD files and artist information.

